



Duck Town Council Strategic Vision and Goal Setting Session  
October 19-20, 2022  
Duck Community Meeting Hall

## PURPOSE

To renew the Town Council's Strategic Vision and establish Goals for the Town of Duck

## GOALS

1. Reaffirm the working relationships that enable good governance in the Town of Duck
2. Assess progress and identify needs related to Vision achievement
3. Review and realign the Vision for the Town as needed
4. Identify goals to achieve the Vision
5. Discuss priority, along with principles and strategies that will lead to goal achievement
6. Identify action steps to bring the plan to fruition

## AGENDA

Wednesday, October 19, 2022

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|----------------|---|
| 11:45 to 12:30 | <b>Convene for Group Lunch</b>  |
| 12:30 to 12:35 | <b>Welcome and Opening Remarks (Mayor and Town Manager)</b>   |
| 12:35 to 12:45 | <b>Session Overview (Facilitator)</b> <ul style="list-style-type: none"><li>• Goals and Agenda</li><li>• Roles and Guidelines</li><li>• Local Elected Leadership Model</li></ul>  |
| 12:45 to 2:00  | <b>Team Building</b>  |
| 2:00 to 4:15   | <b>Vision Brainstorm: Status/Needs Assessment</b> <ul style="list-style-type: none"><li>• Preparation: What is a Vision/Previous Use of the Vision</li><li>• Small Group Work - Environment/Trends/Keep/Continue/Change</li><li>• Report Out/Review</li></ul> |
| 4:15 to 5:15   | <b>Town of Duck 2022 Vision Review/Realignment</b> <ul style="list-style-type: none"><li>• Targets - Desired Future States</li><li>• Core Vision/Preamble</li><li>• Discussion and Realignment (as indicated)</li></ul>                                       |
| 5:15 to 5:30   | <b>Assess Session Progress/Prepare for Day Two</b>  |
| 5:30 p.m.      | <b>Adjourn</b>  |

Thursday, October 20, 2022

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|----------------|---|
| 8:15 to 8:30   | <b>Convene with Continental Breakfast available</b>   |
| 8:30 to 8:45   | <b>Review and Process Check/Overview of the Day</b>   |
| 8:45 to 10:45  | <b>Establish Goals to Achieve the Strategic Vision</b> <ul style="list-style-type: none"><li>• Goal Identification (through consensus)</li><li>• Timeframe/Responsibility (as required)</li></ul>                           |
| 10:45 to 11:45 | <b>Principles and Strategies to Support Goal Achievement</b> <ul style="list-style-type: none"><li>• Identify Principles that will Lead to Goal Achievement</li><li>• Prioritization/Resource Strategy Discussion</li></ul> |
| 11:45 to 12:15 | <b>Identify Action Steps to bring the Plan to Fruition</b> <ul style="list-style-type: none"><li>• Communication Plan for the Strategic Vision and Goals</li><li>• Council Plan and Staff Work Plan Alignment</li></ul>     |
| 12:15 to 12:30 | <b>Next Steps, Evaluation, and Closing Remarks</b>  |
| 12:30 p.m.     | <b>Adjourn</b>  |

## LOCAL ELECTED LEADERSHIP MODEL

