

# Town of Duck Media Kit

Updated May 26, 2023

# Title:

## Waste and Recycling

A green trash can with the following text:

Trash Collection

May 1 – September 30: Mondays and Fridays

October 1 – April 30: Mondays

A blue recycling can with the following text:

Recycling

May 1 – October 31: every Monday

November 1- April 30: First and third Monday of the month

One arrow pointing right with the following text:

Roll out no earlier than 5 pm the day before collection or no later than 5 am the day of collection.

One arrow pointing left with the following text:

Roll back no later than 10 pm the day of collection.

# WASTE & RECYCLING

## Trash

May 1 - Sept. 30:

**Mondays &  
Fridays**

Oct. 1 - April 30:

**Mondays**

**Roll out no earlier than 5 pm the day  
before collection OR no later than 5  
am the day of collection.**



## Recycling

May 1 - Oct. 31:

**every Monday**

Nov. 1 - April 30

**First and third  
Monday of the  
month**

**Roll back no later than  
10 pm the day of  
collection.**

# Title:

## Rental Property

Heading with the following text:

Rental home names can be fun, quirky, and a memorable part of your trip, but can you answer these questions?

A sun icon with the following text:

Who is your rental company? Do you have their phone number?

A cloud icon with the following text:

What is the property address including: street number/ unit number, and street name?

# RENTAL PROPERTY

**Rental home names can be fun, quirky, and a memorable part of your trip, but can you answer these questions?**



# Title:

## Fire Safety

Images of fireworks, sparklers, and a campfire crossed out in red followed by the following text:

Fireworks, sparklers, beach fires, and bonfires are not permitted.

Subheading with the following text:

### Grill Safety

A red circle with an X followed by: Grilling on decks or near vegetation is highly discouraged.

A red triangle with an exclamation point followed by: properly maintain grills.

A red octagon followed by: Make sure charcoal ashes are cool before disposal.

# FIRE SAFETY



**Fireworks, sparklers, beach fires, and bonfires are not permitted.**

## Grill Safety



**Grilling on decks or near vegetation is highly discouraged.**



**Properly maintain grills.**



**Make sure charcoal ashes are cool before disposal.**



# Title: Town Events

Heading text:

The Town offers a variety of free, family- friendly events all year long!

A QR code is in the center of the graphic surrounded by the following images: leaves, person doing yoga, music notes, chalk art, a magic hat, bubbles, and popcorn.





# Title:

## Pedestrian Safety

Top left square with a person walking with a flashlight and reflective gear with the following text: Be bright at night.

Top middle square with a person walking across a crosswalk and a turning car with the following text: Watch for turning cars.

Top right square with a person walking in the direction of oncoming traffic with the following text: Walk facing traffic.

Bottom left square with a person crossing a crosswalk waving to a vehicle waiting before the crosswalk with the following text: Make eye contact with drivers before crossing.

Middle bottom square with a person removing headphones with the following text: Pull the plug and pay attention!

Right bottom square with a person walking through a parking lot and a vehicle backing up with the following text: Be careful in parking lots.

Bottom heading with the following text: Use the marked crosswalks!

# PEDESTRIAN SAFETY



**Be bright  
at night.**



**Watch for  
turning cars.**



**Walk facing  
traffic.**



**Make eye contact  
with drivers  
before crossing.**



**Pull the plug and  
pay attention!**



**Be careful in  
parking lots.**



## Use the marked crosswalks!

# Title:

## Bike Safety

Top first square with a person riding a bike and a moving vehicle behind them traveling in the same direction with the following text: Ride with traffic.

Top second square with a person riding a bike with an orange helmet with the following text: Wear a helmet.

Third top square with a person riding a bike with a forward-facing flashlight and rear lights with the following text: Be bright at night.

Fourth top square is a black and white traffic light with three lights with the following text: Obey traffic signals and signs.

Bottom first square with a person riding a bike looking to the left, right, and straight ahead with the following text: Look before entering traffic and changing lanes.

Second square is a person riding a bike pointing to the left with their arm to indicate "left"; third square is a person riding a bike with their left arm out, bent at the elbow pointed down to signal "stop"; fourth square is a person riding a bike with their left arm out, bent at the elbow upward to indicate "right". Below these squares is the following text: Use hand signals. Remember to signal with the left arm.

A subheading in red with the following text: Bicycles cannot be operated on the boardwalk.

A subheading in white with the following text: Confident cyclists should use the bike lane!

# BIKE SAFETY



**Ride with traffic.**



**Wear a helmet.**



**Be bright at night.**



**Obey traffic signals and signs.**



**Look before entering traffic and changing lanes.**



left



stop



right

**Use hand signals. Remember to signal with the left arm.**

**Bicycles cannot be operated on the boardwalk.**

**Confident cyclists should use the bike lane!**



Title:

# Love the Beach, Respect the Ocean

A graphic of a hand holding a cellphone with a text bubble to the right with the following text: Text OBXBEACHCONDITIONS to 77295 to sign up for beach-related weather and ocean condition alerts.

Bottom of the graphic shows waves.

A red and white lifesaving ring with the following text: Always swim near a lifeguard.

A red and white lifesaving ring with the following text:

When it comes to dangerous rip currents and storms, it is always important to know before you go.

# LOVE THE BEACH RESPECT THE OCEAN

**Text**

**OBXBEACHCONDITIONS to 77295**  
**to sign up for beach-related weather and**  
**ocean condition alerts.**

**ALWAYS SWIM**  
**NEAR A LIFEGUARD!**

**When it comes to dangerous rip currents**  
**and storms, it is always important to**  
**KNOW BEFORE YOU GO.**





# Title:

## Leave No Trace

Graphic shows person walking on the beach pulling a red wagon with a cooler, beach bag, and trash bag.

Subheading in green with the following text: Pack it in, pack it out.

Yellow checkmark followed by the following text: Take everything with you when you leave the beach and Town Park including all trash, leftover food, litter, and beach equipment: tents, coolers, chairs, etcetera

Yellow checkmark followed by the following text: Respect wildlife and be courteous to other visitors.

Yellow checkmark followed by the following text: Help us preserve and protect our natural environment.

Red arrow pointing to the following text: Unattended items should not be left on the beach between 5 pm and 8 am or they may be removed as litter.



# Title:

## Holes on the Beach

Black and yellow caution tape border.

Image of a person digging a hole in the sand with a gray shovel.

Red arrow with the following text: Digging holds on the beach is extremely dangerous and can be deadly.

Red arrow with the following text: Beach holes, regardless of size, pose a risk to other beach-goers, lifeguards, wild life and public safety.

Red arrow with the following text: Leaving no trace includes beach holes. If you dig holes on the beach, fill them in when you are done!

Bottom subheading with the following text: Leave only footprints when you leave the beach. "Footprints" is circled in yellow.

# HOLES ON THE BEACH

→ Digging holes on the beach is **EXTREMELY** dangerous and can be deadly.

→ Beach holes, regardless of size, pose a risk to other beach-goers, lifeguards, wildlife, and public safety.

→ Leaving no trace includes beach holes. If you dig holes on the beach, **FILL THEM IN WHEN YOU ARE DONE!**



Leave ONLY footprints when you leave the beach.

# Title:

## Golf Carts and LSVs

Blue heading with the following text: Golf carts and low speed vehicles (LSVs) look similar, but they are different!

Heading with image of a golf cart with the following text: Golf Carts, and the following bulleted text:

Cannot exceed 20 miles per hour, can be used on side streets, can be used to cross Duck Road at a right angle, cannot operate along Duck Road, the Duck Trail, boardwalk, pathways, sidewalks, bike lanes, or shoulders.

Heading with the image of a low speed vehicles with the following text: LSVs, and the following bulleted text:

"Street legal": registered electric vehicles that meet federal and state standards for motor vehicles; can operate on Duck Road and all side streets where the posted speed limit is 35 miles per hour or less; cannot operate along the Duck Trail, the boardwalk, pathways, sidewalks, bike lanes, or shoulders.

Red subheading at the bottom of the graphic with the following text: NC Law requires the use of seat belts and child safety restraints!

# GOLF CARTS/ LSVs

**Golf carts and Low Speed Vehicles (LSVs)  
look similar, but they are different!**



## GOLF CARTS

- Cannot exceed **20 mph**
- Can be used on side streets
- Can be used to cross Duck Rd at a right angle
- Cannot operate along Duck Road, the Duck Trail, boardwalk, pathways, sidewalks, bike lanes, or shoulders



## LSVs

- "Street legal": registered electric vehicles that meet federal and state standards for motor vehicles
- Can operate on Duck Rd and all side streets where the posted speed limit is **35 mph** or less
- Cannot operate along the Duck Trail, the boardwalk, pathways, sidewalks, bike lanes, or shoulders



**NC LAW REQUIRES THE USE OF SEAT BELTS AND CHILD SAFETY RESTRAINTS!**